

events



EXPERIENCE. SOMETHING. POWERFUL.



# EXPERIENCE EVENTS DC

Events DC is the face of conventions, sports, entertainment, and cultural events in our nation's capital.

Driven by a passion for creating and delivering experiences that engage, excite and entertain, we strive to turn every event, meeting or convention into an opportunity for amazing.

With a diverse range of awe-inspiring spaces and events that embody the cosmopolitan feel of Washington, DC, we offer event planners and attendees alike not just events, but unforgettable experiences.



# WE HOST IT ALL



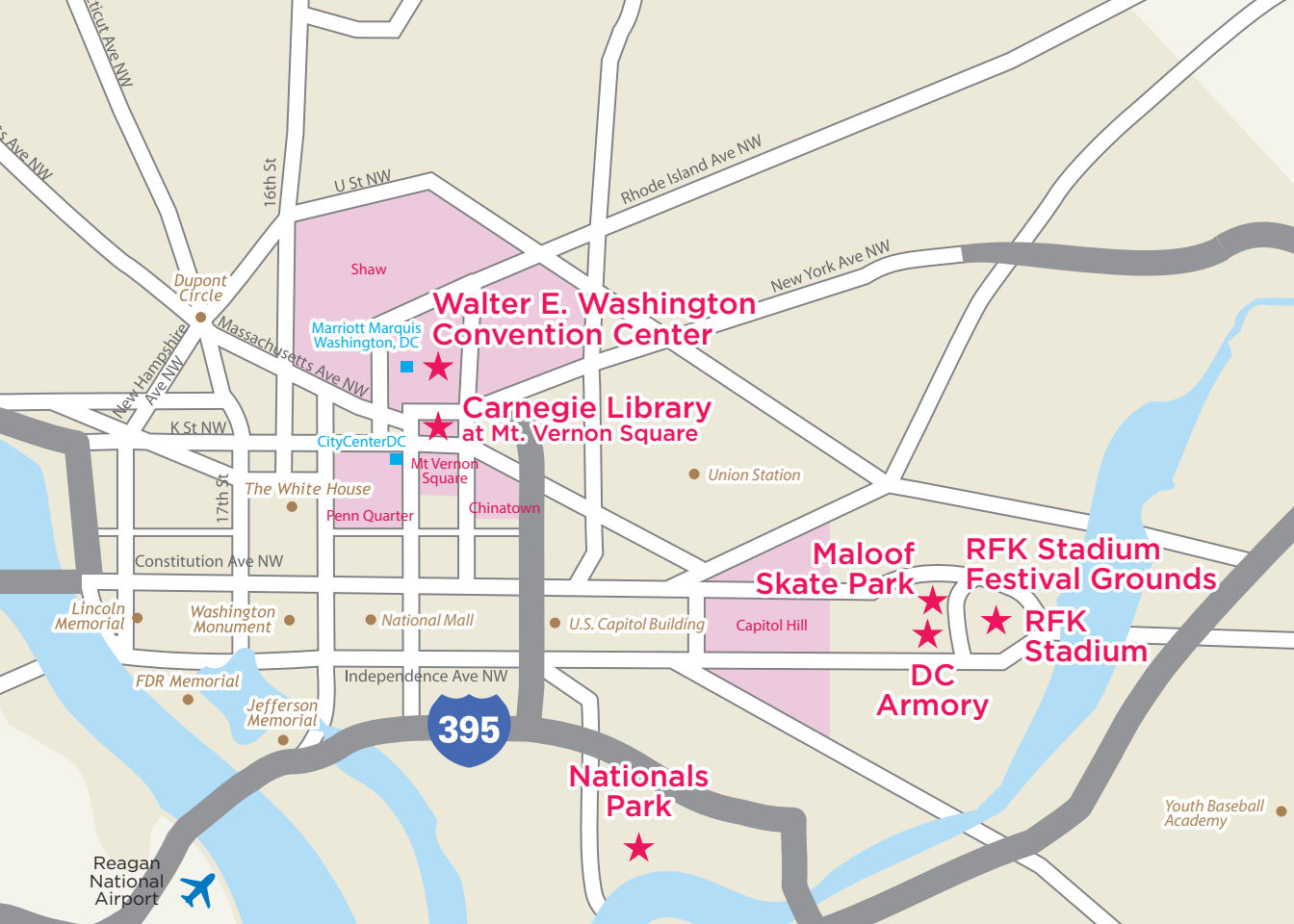
As the official convention and sports authority for the District of Columbia, Events DC rises to the challenge by taking bold steps to leverage the astonishing beauty, history and diversity in the nation's capital. Under the umbrella of a unified organization, Events DC offers visitors and residents a seamless experience and an extensive array of options for events of all kind.

2



Keeping our finger on the pulse of conventions, entertainment, sporting and cultural events, Events DC reflects three distinct lines of business.

These divisions deliver outstanding value and service for our clients and continue to position Events DC on a global stage.



**Walter E. Washington  
Convention Center**

**Carnegie Library  
at Mt. Vernon Square**

**Maloolf  
Skate Park**

**RFK Stadium  
Festival Grounds**

**RFK  
Stadium**

**DC  
Armory**

**Nationals  
Park**

Marriott Marquis  
Washington, DC

CityCenterDC

The White House

Penn Quarter

Mt Vernon  
Square

Chinatown

National Mall

U.S. Capitol Building

Capitol Hill

Union Station

Dupont  
Circle

Massachusetts Ave NW

K St NW

Constitution Ave NW

Washington Monument

FDR Memorial

Jefferson  
Memorial

Independence Ave NW

395

Reagan  
National  
Airport

Youth Baseball  
Academy

U St NW

Rhode Island Ave NW

New York Ave NW

New Hampshire  
Ave NW

17th St

16th St

5 Ave NW

14th Ave NW

# CONVENTIONS AND MEETINGS

## Focused on delivering the amazing

The record-breaking and environmentally innovative Walter E. Washington Convention Center provides customizable spaces that can accommodate and delight attendees of any size.





# SPORTS AND ENTERTAINMENT

Heart-pounding action is where we love to live

Events DC's Sports and Entertainment Division brings top-tier sports, entertainment, cultural and hospitality events to the District while promoting the metropolitan region as one of the nation's premier destinations.

# CREATIVE SERVICES

## A flair for the inspired

Through our Creative Services Division, Events DC is actively involved in the planning and support of some of the city's most anticipated events, attracting thousands of attendees to locations around the city.







**YOU BRING YOUR NEXT BIG IDEA.  
WE'LL BRING THE AMAZING.**

Restaurant Association of Metropolitan Washington hosts the annual RAMMY Awards Gala recognizing the exceptional ability and accomplishments of the region's restaurant industry.

# OUR BRAND PROMISE

1

## WE ARE THE ONE-STOP-SHOP

We make doing business in our city seamless. Our people are under one roof working together to ensure high satisfaction for clients. From our initial discussion to our service delivery, we work to ensure that the process is as smooth as possible for you.

2

## WE DELIVER WORLD-CLASS EXPERIENCES

We don't want to just help deliver decent experiences for our client's guests, we want to inspire unforgettable moments that can't be matched in any other city. That drive, combined with the knowledge of some of the industry's top professionals and a unique Strive for 5 service delivery program, allow Events DC to deliver unparalleled service.

3

## WE CREATE AND INSPIRE

We have the privilege of selling the authentic DC experience to clients and their guests- an experience that is both parts powerful and personal. Our venues, people and partners ensure our client's vision becomes a reality. By taking the time to focus on the details for our clients and attendees, we help ensure that everyone has an experience worth raving about.



# PRINCIPLES FOR SUCCESS

Strive for 5 is an internal and external customer service program that provides us with the opportunity to continually raise the bar of service delivered and redefine event experiences for our attendees and clients.

---

## ★ RESPECT

Value the relationships of our customers and colleagues

---

## ★ PROFESSIONALISM

Hold ourselves to the highest standards of performance

---

## ★ COMMUNICATION

Encourage and foster productive interactive dialogue

---

## ★ TEAMWORK

Showcase shared knowledge, skills, and abilities to achieve customer satisfaction

---

## ★ ACCOUNTABILITY

Ownership and responsibility four our commitments

---

# WE'RE ON THE MOVE

Events DC thrives on a clarity of focus around a number of key initiatives that make us a stronger organization. As the heartbeat of conventions, entertainment and sports in the District, Events DC presents events, partners with organizations and provides the best services and conveniences to attract visitors and create an array of opportunities for city residents.



## STRATEGIC PARTNERS

As a dedicated member of the community, Events DC is able to tap into new opportunities within the market and connects its clients with one of the strongest networks in the region.



## IMPROVING THE ENVIRONMENT THROUGH SUSTAINABLE EVENTS

Events DC is at the forefront of implementing environmentally friendly initiatives and we are proud of the steps we are taking to make our world a greener place. Events DC has implemented critical emphasis on the daily use of sustainable practices and resources throughout our operations and events. This means we can have a positive impact on a local and global level.



## COMMITTED TO OUR COMMUNITY

We have established ourselves as an active member of the DC community, by proactively building and maintaining relationships to support and engage the local community. Our Community Engagement Team is proud to support the local community through various initiatives, from the annual community events like, Safeway Feast of Sharing that provides more than 5,000 meals to District residents in need, to our Community Grant Program, where we donate up to \$200,000 in a fiscal year to local non-profit organizations that promote youth participation in both the arts and athletics.

# STRATEGIC INITIATIVES

As an active participant in the growth of our nation's capital, Events DC continues to invest in projects that create success for our events, venues, business community, as well as transform or revitalize pockets of areas within the nation's capital. We welcome the opportunity to discuss how we can be a part of your vision for a specific project or improvement.

## Strategic Initiatives:

- Esports
- Walter E. Washington Convention Center Streetscape Project
- RFK Campus Redevelopment

# ESPORTS

As a strategic initiative, Events DC is poised to position the District as the capital of esports. This growing competitive landscape transforms video games into a spectator sport with a strong following of enthusiasts – that will help attract future events, residents and visitors to the city.

We currently sponsor three professional esports teams: Overwatch's Washington Justice, Monumental's Wizards District Gaming, and NRG.



# STREETSCAPE



# PHASE 1: INTERIOR

The interior design program at the Walter E. Washington Convention Center is part of Events DC's long-term strategy to create authentic experiences both inside and outside the Convention Center. This program focused on upgrading the public lounge areas throughout the Convention Center, by adding 237 new furnishing arrangements.



# PHASE 2: EXTERIOR

On Thursday, December 12, 2020 Mayor Muriel Bowser was joined by Events DC, to break ground on the Walter E. Washington Convention Center streetscape project. The streetscape project will feature lighting, art, new retail kiosks, digital signage, planters and furnishings to reactivate the exterior of the Convention Center and Shaw neighborhood.

# RFK CAMPUS REDEVELOPMENT PROJECT



We aim to transform the RFK Stadium Campus by converting acres of asphalt into a new gateway to the city, featuring numerous community-focused sports, recreation and cultural amenities. As one of the first redevelopment elements, The Fields at RFK campus officially opened for community use on Saturday, June 8th, 2019. With the vision to restore the Campus as a dynamic entertainment and sports destination for residents and visitors to enjoy, The Fields at RFK Campus marks the first completed phase of the campus redevelopment project. The completion of this phase signifies more community open space and a dynamic recreational destination.

Our plan will improve accessibility to the site for the surrounding neighborhoods and integrate the natural beauty of the historic Anacostia River. The redevelopment plan prioritizes immediate upgrades, which can be designed and built over the next two to five years. These elements remain consistent with the long-term vision and goals for creating a more holistic and vibrant sports and recreation destination within the District.





## ADDITIONAL ELEMENTS OF PLAN:

- **Market Hall** to feature fresh, locally sourced, and specialty foods and products.
- **Sports & Recreation Complex** that will house a variety of activities for youth, amateur athletes, and families.
- **Pedestrian Bridges** to provide accessibility to Kingman and Heritage Islands and improve pedestrian flow and access.
- **RFK Democracy Center** to educate visitors about RFK's legacy.

# VENUES ARE JUST THE BEGINNING

Successful events are making sure that the focus isn't just on the venue itself - it's about how all the pieces fit together.

Our integrated event approach focuses on delivering a seamless experience that maximizes our client's vision for success.



Robert F. Kennedy Memorial Stadium



The Fields at RFK Campus



DC Armory



Walter E. Washington Convention Center



Entertainment and Sports Arena



Gateway DC Pavilion



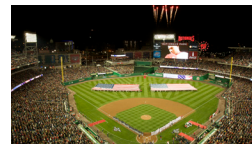
RFK Stadium Festival Grounds



Carnegie Library at Mt. Vernon Square



R.I.S.E. Demonstration Center



Nationals Park



Skate Park at RFK Stadium

# WALTER E. WASHINGTON CONVENTION CENTER

## QUICK FACTS

Opened in 2003

**198,000**

Square feet of flexible  
meeting space

**703,000**

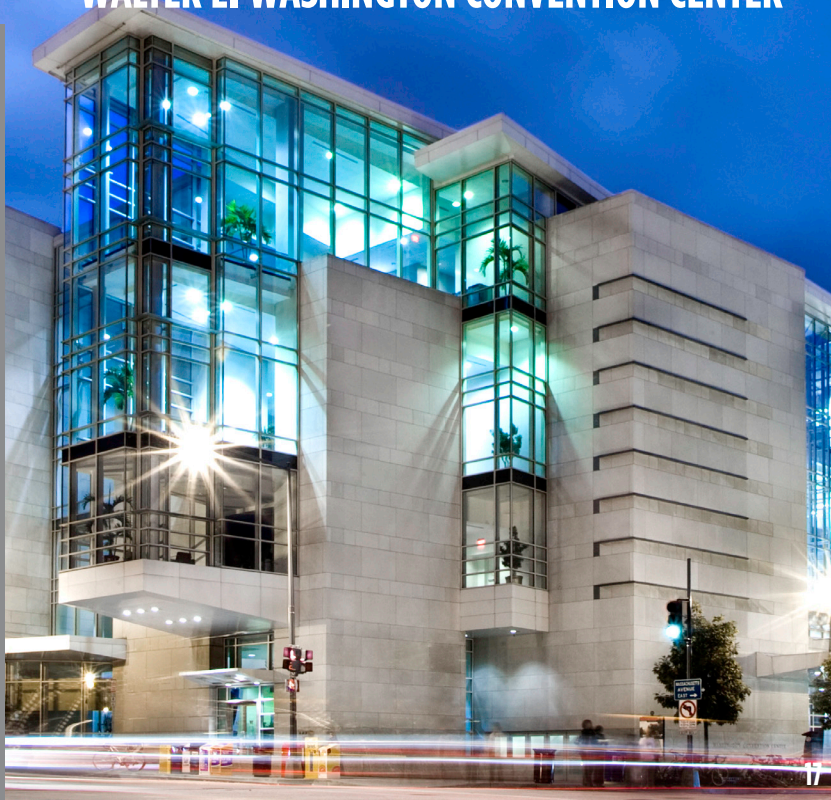
Total square feet  
of exhibit space

**77** Individual and  
customizable meeting rooms

**\$4** Million art collection

**METRO**  
Accessible

Located in the heart  
of downtown DC



# CARNEGIE LIBRARY AT MT. VERNON SQUARE

## QUICK FACTS

Opened in 1903

Historic landmark  
example of Beaux Arts  
architecture

## ORNATE ROOMS

& Grand exterior plaza

**2019** Reopened as  
Apple Flagship Store

## METRO

Accessible

Located in the heart  
of downtown DC



## QUICK FACTS

Opened as the  
DC National Guard  
Armory in 1941

**70,000**  
Square feet of  
exhibition space

**10,000**  
Seating capacity for  
sports and theater  
events

**8,000+**  
Parking Spaces

**METRO**  
Accessible

# RFK STADIUM



## QUICK FACTS

Opened in 1961

**1969**

Renamed Robert F.  
Kennedy Memorial  
Stadium

**45,423**

Seating capacity

**8,000+**

Parking spaces

Natural grass playing  
field

**METRO**

Accessible

A large crowd of people is gathered at a festival, with a performer on stage in the foreground. The performer is wearing sunglasses and a black jacket, holding a microphone. The crowd is dense and diverse, with many people raising their hands. In the background, there are white tents and trees. The scene is set outdoors, likely at a stadium or large venue.

# RFK STADIUM FESTIVAL GROUNDS

## QUICK FACTS

**80** Acres

**1.7 MILE**  
Race track

Open air grounds for  
large-scale festivals  
and concerts

**8,000+**  
Parking spaces

5K & 10K Certified  
courses

**METRO**  
Accessible

# SKATE PARK AT RFK STADIUM

## QUICK FACTS

Opened in 2011

**15,000**  
Square feet

Open year-round from  
dawn to dusk

Inspired by DC's  
Freedom Plaza and  
Pennsylvania Ave

Located in Lot 3

**METRO**  
Accessible







# NATIONALS PARK

## QUICK FACTS

Opened in 2008

**41,418**  
Seating capacity

First major stadium  
to receive US LEED  
certification

Recipient of the  
US Green Building  
Council's "Silver Status"

Natural grass  
playing field

**METRO**  
Accessible

# THE FIELDS AT RFK CAMPUS

## QUICK FACTS

Opened in 2019

**27 Acre**  
Complex

**3**  
State-of-the-art  
synthetic turf fields

**300**  
Parking Spaces

Playground and adult  
fitness area

**METRO**  
Accessible



# ENTERTAINMENT AND SPORTS ARENA



## QUICK FACTS

Opened in 2018

**80,000**  
Square feet of arena  
space

**30,000**  
Square feet of practice  
facility space

**4,200**  
Seats

**5,000**  
simultaneous connected  
devices

**METRO**  
Accessible

# GATEWAY DC PAVILION

## QUICK FACTS

**40,400**  
Square feet

**PAVILION**  
Open-air and covered  
pavillion

**10,000**  
Total Capacity

**KITCHEN**  
Fully equipped test  
kitchen

**METRO**  
Accessible



# R.I.S.E. DEMONSTRATION CENTER

## QUICK FACTS

**2,650**  
square feet of non-  
contiguous function  
space

**TWO**  
levels with five meeting  
rooms

**2014**  
renovations, upgraded  
event space and  
installed technological  
enhancements

**METRO**  
Accessible

# WE CREATE AMAZING

- **World Gas Conference**
- **MLB Fan Festival**
- **DC Jazz Festival**
- **World Championship Boxing**
- **RAMMY Awards Gala**
- **WNBA Mystics Championship Finals**
- **Nationals World Series Activation**

From rolling out the red carpet at lavish balls to helping turn the hippest jazz vibes into community hotspots, Events DC has the venues, experience and the operational breadth to help put your event on the map.

Here you'll find a slice of the unforgettable experiences we create for our community, clients and partners.



## The World Gas Conference

The World Gas Conference, conducted by the International Gas Union (IGU) since 1931, is the world's largest and most important global gas industry event where the world's foremost policy-makers, business leaders and technical experts gather every three years to shape the global energy agenda.

The conference features 5,000 attendees and 350 exhibitors from across 90 countries. Since international visitors typically stay in Washington, DC longer and spend more money, there is a continued push to establish Washington, DC as an international conventions and meetings destination.

## MLB Fan Fest

MLB FanFest, unlike many exhibitions, is full of interactive hitting, fielding, pitching and base-running experiences in every corner of its 400,000 square feet. GEICO All-Star FanFest theme days allow fans an experience to celebrate players, the community and the city of Washington, D.C.

As the Sports Capital of the nation, close to 12,000 Washington, DC residents and visitors alike, headed to the Walter E. Washington Convention Center to enjoy this city-wide event.







## DC Jazz Festival

Recognizing the importance of driving tourism throughout the city, Events DC partners with the DC Jazz Festival each summer to bring this quintessential American music form to DC's coolest neighborhood venues. The highly popular "Jazz in the 'Hoods presented by Events DC" performance series features a multitude of free and ticketed performances at museums, clubs, restaurants, hotels, and galleries. In 2013, Events DC and the DC Jazz Festival expanded the partnership to include a showcase performance in an outdoor setting.

## World Championship Boxing

Events DC has taken center stage in returning world championship boxing to Washington, DC broadcasted by a who's who in television (Showtime, HBO, ESPN). In April 2014, an international audience watched in awe as 49-year-old legendary fighter Bernard Hopkins became the oldest fighter in boxing history to unify world titles with a split decision over Beibut Shumenov at the DC Armory. The historic fight marked the third world championship fight in 14 months at the venue, cementing boxing's big-time return to the nation's capital.





## RAMMY Awards Gala

Presented by the Restaurant Association Metropolitan Washington (RAMW), The RAMMY Awards Gala honors the exceptional ability and accomplishments of the hard-working individuals and organizations of the Washington, DC region's restaurant and foodservice community.

This event has grown to become DC's #1 food & restaurant industry event, The RAMMYS celebrate one of Metropolitan Washington's greatest assets: its restaurants, with a high-end open-concept gala featuring the top food & beverage options that the city has to offer.

## WNBA Mytics Championship Finals

In front of over 4,200 energetic fans in the Entertainment and Sports Arena in Washington D.C., the Washington Mystics became WNBA Champions for the first time in their franchise history with an 89-78 win in Game 5 over the Connecticut Sun.

Home to the Capital City Go-Go and Washington Mystics Home Games, the Entertainment and Sports Arena gives fans the opportunity to see their favorite ballers so close that they can hear the plays!





## Washington Nationals World Series Activations

As the convention and sports authority for Washington, DC, Events DC worked diligently with its partners, the Washington Nationals, to ensure that Nationals fans from across the city had the best fan experience to celebrate it's World Series Run.

Events DC began by installing a pop-up birthday card outside of Navy Yard's, The Salt Line, to celebrate National's star, Juan Soto's 21st birthday. The party didn't stop there, with the weekend-long activation featuring concerts, family activations, local eats, and a mega screen to enjoy the game!

# NEXT STEPS

If you have a specific question  
about sales and booking, we  
would love to talk to you.

Contact us at:

Phone: 202.249.3000  
Email: [salesinfo@eventsdc.com](mailto:salesinfo@eventsdc.com)

## eventsdc.com

 [facebook.com/OfficialEventsDC](https://www.facebook.com/OfficialEventsDC)

 [@TheEventsDC](https://www.twitter.com/TheEventsDC)

 [@EventsDC](https://www.instagram.com/EventsDC)

A series of horizontal dotted lines for notes, consisting of 22 lines.



**ENTER TO WIN**

Enter to Win Two Tickets to The 2018 NFL Draft  
and a \$200 NFLShop.com gift card\*



**NFL SHOP**  
\$200 GIFT CARD

#BECAUSEFOOTBALL

**WE MAKE  HAPPEN.**

[EVENTSDC.COM](http://EVENTSDC.COM)